



# 2011 Ohio Beef Council COUNTY CATTLEMEN'S BEEF PROMOTION GRANT PROGRAM

\*Applications will be accepted year-round\*

County Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Date of Program: \_\_\_\_\_

Description of Program: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Amount of funds requested: \_\_\_\_\_

Will County group contribute matching funds?  Yes  No

Is a budget attached?  Yes  No

Submit completed forms to:

**Ohio Beef Council  
Attn: Andy Johnson  
10600 U.S. Highway 42  
Marysville, OH 43040**

For more information, email [beef@ohiobeef.org](mailto:beef@ohiobeef.org)  
or call 614-873-6736



# **2011 Ohio Beef Council COUNTY CATTLEMEN'S BEEF PROMOTION GRANT PROGRAM**

- County cattlemen's groups may submit proposals for beef promotions and/or educational programs that ultimately help market beef:
  - value cuts cutting schools for retailers/processors
  - new product sampling events
  - county beef blood drives
  - beef cooking demonstrations
  - beef cook-offs
- The activity must be promotional in nature, but does not have to be new
- Equipment, operating costs and traditional projects will not be considered:
  - grills
  - bedding for beef barns
  - fair trophies/awards
  - scholarships
- Applications may be submitted year-round, before or after the event in consideration is held, however preference will be given to those applications submitted before hand
- The Ohio Beef Council Board of Directors will consider applications on a first-come, first-served basis
- Approval will be based on the objectives of the 2011 OBC marketing plan