

2011 Checklist for OCA Affiliates

Throughout the Year

- Inform OCA office of new officers
- Meet with Jamie King, OCA Director of Member Services, to discuss membership recruitment ideas.
Call Jamie at 614-873-6736 or e-mail at jking@ohiobeef.org for more information.
- Send OCA office County Cattle Call submissions for magazine and Web site
- Add the OCA office to your affiliate's newsletter mailing list
- Recruit new members to maintain membership in OCA's Top Hand Club
- Invite your OCA District Director to county events or to speak at meetings

January

- Attend OCA County Leader Meeting located near you
- Attend the OCA Annual Meeting Banquet- January 22, 2011, at the Marriott Columbus Northwest.

February

- Work to recruit new OCA & NCBA Members as well as renewals for the County Recruitment Contest
- Nominate an award winner for the OCA Environmental Stewardship Award

March

- Volunteer to help with the Membership Booth at the Ohio Beef Expo
- Promote & Attend OCA District Meetings located near you

April

- Follow-up on county OCA membership non-renewal lists
- Nominate a farm/producer for Seedstock Producer of the Year and Commercial Producer of the Year Awards

May

- Sign up for a shift in the OCA Steak Barn & Food Pavilion Stands at the Ohio State Fair

June

- Contact the Ohio Beef Council office for a Beef Promotion Kit for your county fair or summer events
- Sign up a Young Cattleman from your organization for the Young Cattlemen's Conference

July

- Contact Jamie King to set up a meeting for the 2012 OCA Membership Campaign.

August

- Volunteer to help with the Steak Barn & Food Pavilion Beef Stands at the Ohio State Fair (July 27- August 7)
- Have your county represented at the Young Cattlemen's Conference August 11-13
- Nominate individuals for Young Cattlemen of the Year, Industry Service and Industry Excellence Awards

September

- Volunteer to help OCA or Ohio CattleWomen at the Farm Science Review in London

October

- Fill out the Outstanding County Affiliate Form

November

- Encourage youth in your county to sign up for the OCA BEST Program including the BEST Leadership Conference

December

- Donate an item to OCA's PAC auction at the Annual Meeting & Banquet
- Sign up for BEEF 509



**Ohio
Cattlemen's
Association**