

# NEWS RELEASE



**Ohio  
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## **Shelby County Cattlemen's Association Receives Cattlemen's Outstanding County Award**

**(MARYSVILLE, Ohio)** –The Ohio Cattlemen's Association (OCA) awarded the Shelby County Cattlemen's Association the Outstanding County Award at the OCA awards banquet held Jan. 11, 2020 at the Nationwide Hotel and Conference Center in Lewis Center, Ohio.

This award was established in an effort to recognize county associations and their exemplary work in promoting the beef industry across the state of Ohio. The award presentation featured a video of Shelby County Cattlemen's Association that was generously sponsored by the Ohio Corn Marketing Program.

Jason Gibbs, president of Shelby County Cattlemen's Association, developed his passion for the industry from his involvement in youth organizations. Steve Berning, vice president of the group and fourth-generation farmer, transitioned his farm from dairy to beef approximately 30 years ago. Shelby County cattle producers are diverse in their offerings from operation scale and scope. The county makes it a priority to promote product of the utmost quality. Shelby County promotes beef and the industry through educating the youth and consumers and revealing the viability of the workplace. The organization utilizes the county fair to cook ribeyes and stimulate conversation with farmers and non-farmers. Furthermore, the local YMCA requests that the organization promote product and cook ribeyes at their facility to discuss the industry to varying audiences. All funds generated from these involvements directly impact the youth and product promotion. The organization awards scholarships to the youth and remaining funds go toward the conservation day camp. Shelby County goes above and beyond to share their passion for the industry making involvement and interaction worthwhile.

The Ohio Cattlemen's Association is a non-profit membership organization that represents the business interests and way of life important to farm families that raise cattle. It serves as the voice and issues manager for all of Ohio's beef cattle business including cattle breeders, producers and feeders. It is the beef industry's grassroots policy development organization and is

an affiliate of the National Cattlemen's Beef Association. The Ohio Cattlemen's Association strives to maintain profitability and growth of Ohio's beef industry, while providing consumers with safe and wholesome beef.

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***Cutline-** Shelby County Cattlemen's Association was honored with the Outstanding County Association Award at the OCA Banquet. Pictured from left to right are (back row) Mike York, Johnny Regula, Charlie Diehl, Chris Gibbs, Ann Joslin, Woody Joslin, (front row) Maria York, Allen Jamison, Jason Gibbs, Shelby Gibbs, and Deb Gibbs.*