

# NEWS RELEASE



**Ohio  
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**For Immediate Release  
January 17, 2020**

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## **Heffelfinger Earns Cattlemen's Beef Industry Service Award**

**(MARYSVILLE, Ohio)** – The Ohio Cattlemen's Association (OCA) awarded Rick Heffelfinger and Heffelfinger Meats of Jeromesville, Ohio, the Beef Industry Service Award at the OCA awards banquet held Jan. 11, 2020, at the Nationwide Hotel and Conference Center in Lewis Center, Ohio.

OCA and *Ohio's Country Journal* jointly sponsor this award to recognize Ohio's top service providers for the beef industry. The award presentation featured a video of Heffelfinger Meats that was generously sponsored by the Crawford County Cattlemen's Association.

This award is presented to an individual who contributes to the betterment of the cattle industry. Rick Heffelfinger is the president and co-owner of Heffelfinger Meats, a family-owned operation established in 1934. The original facility was built in 1963 with five employees and processing 40 animals per week. The operation currently employs 23 individuals and processes 600 animals per week. Heffelfinger Meat knows the value of family; his daughter Erica runs the retail meat market, son Ryan oversees the day to day operations, and wife Carrie does the bookwork. The wholesale operation harvests 110-130 head of cattle and 500 hogs per week with delivery to Cleveland, Columbus, Akron, and Canton. Additionally, the operation custom harvests and delivers custom cattle for small processors. Relationships with meat market establishments separates Heffelfinger Meats from competitors. They recognize the constantly evolving protein industry. Heffelfinger Meats is the largest red meat harvester in the state of Ohio under state inspection. The family prides themselves in their involvement with youth organizations and local fairs as well as carcass shows.

The Ohio Cattlemen's Association is a non-profit membership organization that represents the business interests and way of life important to farm families that raise cattle. It serves as the voice and issues manager for all of Ohio's beef cattle business including cattle breeders, producers and feeders. It is the beef industry's grassroots policy development organization and is an affiliate of the National Cattlemen's Beef Association. The Ohio Cattlemen's Association strives to maintain profitability and growth of Ohio's beef industry, while providing consumers with safe and wholesome beef.

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*Cutline: Heffelfinger Meat was honored with the Industry Service Award at the OCA Banquet. Pictured from left to right are Matt Reese, LeeAnn Heffelfinger, Ryan Heffelfinger, Rick Heffelfinger, and Terri Heffelfinger.*