

NEWS RELEASE



**Ohio
Cattlemen's
Association**

10600 US Highway 42
Marysville, OH 43040
(614) 873-6736 • phone
cattle@ohiocattle.org • email
www.ohiocattle.org

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For more information:
Ohio Cattlemen's Association
cattle@ohiocattle.org

Vollborn Awarded Cattlemen's Young Cattleman of the Year Award

(MARYSVILLE, Ohio) –The Ohio Cattlemen's Association (OCA) awarded Luke Vollborn of Bidwell, Ohio, the Young Cattleman of the Year Award at the OCA awards banquet held Jan. 11, 2020, at the Nationwide Hotel and Conference Center in Lewis Center, Ohio.

OCA and the *Ohio Farmer* jointly sponsor the Young Cattleman of the Year Award, which was created to recognize young producers in Ohio working to better the beef industry. The award presentation featured a video of Luke Vollborn that was generously sponsored by Burkmann Nutrition.

Luke, and his wife, Courtney, and their children, Bryceton, Colton, Hudson and Emily, own Next Generation Livestock Marketing LLC and Vollborn Cattle Company of Bidwell, Ohio. Next Generation Livestock Marketing LLC buys, resells, and represents feeder cattle, bred cows, and cow/calf pairs. The couple focuses on backgrounding and buying feeder cattle where they fill orders for several feed yards or other backgrounders. Their marketing is achieved through Facebook or their website in pictures and/or videos which assists producers to get top dollar. The company lists cattle across the country from Gillette, Wyoming to Gainesville, Florida supporting a broad spectrum of offerings. They strive to focus on the environment by managing the ground their cattle graze with the use of feeding pads in the winter. The couple finds the value in relationships across the industry and within their family. Their ultimate goal is to make the operation sustainable for their kids to raise their families.

The Ohio Cattlemen's Association is a non-profit membership organization that represents the business interests and way of life important to farm families that raise cattle. It serves as the voice and issues manager for all of Ohio's beef cattle business including cattle breeders, producers and feeders. It is the beef industry's grassroots policy development organization and is an affiliate of the National Cattlemen's Beef Association. The Ohio Cattlemen's Association strives to maintain profitability and growth of Ohio's beef industry, while providing consumers with safe and wholesome beef.

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Cutline- Luke Vollborn was honored with the Young Cattleman of the Year Award at the OCA Banquet. Pictured are Luke Vollborn, wife Courtney, and sons Bryceton, Colton, and Hudson.