



# Ohio Cattlemen's Association ALLIED INDUSTRY COUNCIL

## AIC MISSION STATEMENT

The Ohio Cattlemen's Association (OCA) Allied Industry Council is a business partnership that supports educational efforts and leadership opportunities for cattlemen to advance Ohio's beef cattle industry.

Membership in the OCA Allied Industry Council supports Ohio's beef industry and provides direct access to cattle producers representing every aspect of the business.

- ➔ **OCA AIC membership is \$800.**  
Add optional \$180 for National Cattlemen's Beef Association membership \$980.
- ➔ AIC memberships renew on an anniversary basis.

## AIC MEMBER BENEFITS

### RECOGNITION

- Complimentary recognition in each issue of the Ohio Cattleman magazine \$168 (based on column inch ad rate)
- Listing with link to your company website on OCA's website \$200 (based on cost of banner ads)
- Distinguished recognition in OCA office and complimentary use of the OCA conference room for meetings and events (subject to availability)
- Opportunity to exhibit at no cost during the OCA Annual Meeting & Awards Banquet, and other OCA sponsored events

### DISCOUNTS

- Two complimentary 1/4 page advertisements annually in the Ohio Cattleman magazine (value may be used toward the purchase of a larger ad) \$290
- Two e-blasts annually to OCA membership \$350 each
- Two mentions on OCA social media platforms annually
- 10% discount off trade show booth space at the Ohio Beef Expo \$57.50 (Discount on 10 x 10 booth, greater discounts on larger booths)

### ACCESS

- Preferred resource speaker for County Cattlemen's Association meetings
- Exclusive access to Ohio's young cattlemen for sharing internship and career opportunities through specialized events and communications
- Product/Service presentation opportunity at OCA membership meetings
- Opportunity to reach OCA's entire membership once annually \$375 via an exclusive mailing (AIC members responsible for all mailing expenses)
- Ohio Cattleman subscription (Available only to OCA members) \$15

### SUPPORT

- Two annual AIC meetings that contribute directly to the business of the association. Meetings include exclusive OCA information updates and advance notice of program and event opportunities
- Opportunity for each AIC member to designate voting representatives to the OCA committees
- Eligible for appointment to OCA subcommittees

## HOW TO JOIN



[www.ohiocattle.org](http://www.ohiocattle.org)



Join/ Renew



Allied Industry Council membership

or call the OCA office to join and pay by check.



10600 U.S Highway 42, Marysville, Ohio 43040

[www.ohiocattle.org](http://www.ohiocattle.org) | [cattle@ohiocattle.org](mailto:cattle@ohiocattle.org) | 614-873-6736

