



Membership in the Ohio Cattlemen's Association Allied Industry Council supports Ohio's beef industry and provides direct access to cattle producers representing every aspect of the business.

## MEMBER BENEFITS

- Complimentary recognition in each issue of the *Ohio Cattleman* \$168 (based on column inch ad rate)
- Two complimentary 1/4 page advertisements in the *Ohio Cattleman* (value may be used toward an upgraded ad) \$290
- 2 e-blasts annually to OCA membership \$350 each
- 2 mentions on OCA social media platforms annually
- Listing with link to your company website on OCA's website \$200 (based on cost of banner ads)
- Preferred resource speaker for County Affiliate requests
- Exclusive access to Ohio's Young Cattlemen membership program to solicit products / services, internships and career opportunities through specialized events and communication
- Product / Service presentation opportunity at Beef Industry Update Meetings
- 10% discount off trade show booth space at the Ohio Beef Expo \$47.50
- (Discount on 10 x 10, larger booths would experience greater discounts)
- Opportunity to reach OCA's entire membership once annually \$375 via an exclusive mailing (AIC members responsible for all mailing expenses)
- *Ohio Cattleman* subscription (Available only to OCA members) \$15
- Distinguished recognition in OCA office Complimentary use of the OCA conference room for meetings and events (subject to availability)
- Opportunity to exhibit at no cost during the annual OCA Annual Meeting & Banquet, and OCA sponsored sales
- AIC meetings representation that meets twice annually and contributes directly to the association through recommendations and input
- Opportunity for each AIC member to designate voting representatives to the OCA committees
- Eligible for appointment to OCA subcommittees

*OCA AIC membership dues are \$800. Membership including National Cattlemen's Beef Association membership is \$950. Annual membership dues renew on an anniversary basis.*

## HOW TO JOIN

- 1) Visit [www.ohiocattle.org](http://www.ohiocattle.org)
- 2) Click on Join / Renew
- 3) Click on the Allied Industry Council membership

Ohio Cattlemen's Association - 10600 U.S Highway 42 - Marysville, Ohio 43040  
[www.ohiocattle.org](http://www.ohiocattle.org)

[beef@ohiobeef.org](mailto:beef@ohiobeef.org) - 614-873-6736



## MISSION STATEMENT

The Ohio Cattlemen's Association Allied Industry Council is a business partnership that supports educational efforts and leadership opportunities for cattlemen to advance Ohio's beef cattle industry.