



MAILED IN WINTER ISSUE & DISTRIBUTED AT EVENTS/AUCTION MARKETS CIRCULATION OF 8,000



2022 DEADLINE

Ad Materials Due: November 26 | Mail Date: December 17

LOCAL RATES

| Monthly Ad | | | | | | | – Calendar Block |
|------------|----|----|----|----|----|----|------------------|
| | - | 1 | 2 | 3 | 4 | 5 | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 | - |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | Date Listing |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 | - |
| 27 | 28 | 29 | 30 | | | | |

SALES REPRESENTATIVE

Please contact Luke McKee to reserve your ad space:

Phone: 614-873-6736 Email: Imckee@ohiocattle.org Monthly Ad\$875 Jan.-Dec.Calendar Blocks\$75 per block or 2 for \$100Place your full-color logo and a short message or
your address, phone number and website in the
purchase blocks.Date Listing\$50 per date

List your event on the OCA calendar.

*Calendar blocks and date listings will also be included in the OCA bi-weekly e-newsletter and on the website under upcoming events.

MECHANICAL REQUIREMENTS

Please include a .125" bleed on all print-ready submissions.

Live Area: 10" x 7.5"

Trim Size: 10.875" x 8.375"

Ohio Cattlemen's Association 10600 U.S. Highway 42 Marysville, Ohio 43040 614-873-6736 | cattle@ohiocattle.org www.ohiocattle.org