

DIGITAL ADVERTISING AVAILABLE ON A FIRST COME FIRST SERVE BASIS

E-BLASTS

SENT TO MEMBERSHIP LIST OF 2,300+
Limited number available

Non-Advertiser/Non-OCA Member Cost: \$500

Advertiser/OCA Member Cost: \$350

Cost following a full page, full color ad in the Ohio Cattleman magazine: \$250 (ad placed must reference the e-blast material for discount)

E-blast image size: 600px X 600px, submit as JPEG

E-blast design cost: Additional \$100



E-blasts may be sent with a graphic, a short write-up and a link to outside website.

E-NEWSLETTER ADS

SENT TO MEMBERSHIP LIST OF 2,300+
SENT BI-WEEKLY

E-news banner ad: \$250

E-news banner size: 225px X 145px

Must be submitted in JPEG format.



Image may be linked to outside website by request.

WEBSITE ADS

PLACED ON HOMEPAGE OF WEBSITE FOR 2 WEEKS
Limited number available

Cost: \$200

Includes a 600px X 338px graphic in a JPEG format linked to an outside website.

SALES REPRESENTATIVE

Please contact **Luke McKee** to reserve your ad space:

Phone: 614-873-6736

Email: lmckee@ohiocattle.org

FACEBOOK POSTS

OVER 15,000 FOLLOWERS/VIEWS
Limited number available

Non-advertiser/Non-OCA member cost: \$300

Advertiser/OCA member cost: \$250

