

CIRCULATION OF 5,000 | DISTRIBUTED AT THE OHIO BEEF EXPO

2022 DATES: MARCH 17-20

ATTENDED BY OVER 30,000 CATTLE INDUSTRY ENTHUSIASTS



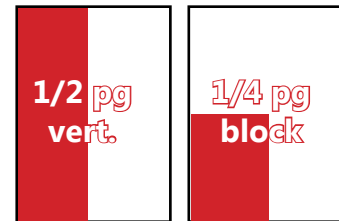
2022 DEADLINE

Ad Materials Due: February 16 | Mail Date: March 2

AD SIZES & DIMENSIONS

Trim Size	Width	Height
1 page	8.375"	10.875"*
1/2 page	7.625"	10.125"
1/2 page horizontal	7.625"	5"
1/2 page vertical	3.6875"	10.125"
1/4 page block	3.6875"	5"

* For full page bleeds, add 1/8" on all sides to the trim size. Remember 7.625" x 10.125" is the live area.



SALES REPRESENTATIVE

Please contact **Ty McGuire** to reserve your ad space:

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RATES

Ad Size	Full Color
Full Page	\$700
1/2 Page	\$500
1/4 Page	\$300