

**CIRCULATION OF 5,000 | DISTRIBUTED AT THE OHIO BEEF EXPO
2023 DATES: MARCH 16-19 | MAILED INSIDE EXPO ISSUE OF MAGAZINE
ATTENDED BY OVER 30,000 CATTLE INDUSTRY ENTHUSIASTS**



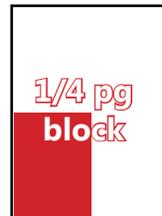
2023 DEADLINE

Ad Materials Due: February 1 | Mail Date: February 17

AD SIZES & DIMENSIONS

| Trim Size | Width | Height |
|---------------------|---------|----------|
| 1 page | 8.375" | 10.875"* |
| 1/2 page horizontal | 7.625" | 10.125" |
| 1/2 page vertical | 7.625" | 5" |
| 1/4 page block | 3.6875" | 10.125" |
| 1/4 page block | 3.6875" | 5" |

* For full page bleeds, add 1/8" on all sides to the trim size. Remember 7.625" x 10.125" is the live area.



SALES REPRESENTATIVE

Please contact **Luke McKee** to reserve your ad space:

Phone: 614-873-6736
Email: lmckee@ohiocattle.org

RATES

| Ad Size | Full Color |
|-----------|------------|
| Full Page | \$730 |
| 1/2 Page | \$560 |
| 1/4 Page | \$415 |