

Areas of Focus	Activity/Event	Max Possible Points	Points Earned	Date of Completion	Additional Information
Membership	Have a current paid OCA Membership (This can be a family membership)	10 Points			
Membership	Recruit a new OCA Member	10 Points per new recruit (Your name must be on their form)			
Membership	Apply for OBYC Leadership Team	10 Points			
Membership	Attend the Buckeye Cattlemen's Summit in Wooster, Jan. 23, 2027	15 Points			
Membership	Sign up to receive the OBYC Bimonthly Newsletter	5 Points			
Membership	Attend the OBYC End of Year Celebration (Must have attended the banquet in 2025)	15 Points			
Membership	Have an Up-to-Date BQA Certification	10 Points			
Membership	Join NCBA as a youth member	5 Points			
Beef Advocacy	Assist local ag or FFA program in applying for the BEEF in the Classroom Grant	5 Points			
Beef Advocacy	Your local ag or FFA Program receives the BEEF in the Classroom Grant	10 Points			
Beef Advocacy	Be featured in a newspaper, magazine or article for a beef-related accomplishment	10 Points			
Beef Advocacy	Post/Share your Beef Story/Nutrition/Recipes/Advocacy/etc.	2 Points/Per Post/Per Platform			
Beef Lobbying	Contact your district's State Representative with a specific industry concern or request	10 Points			
Beef Lobbying	Assist with beef promotion at your county fair or event	10 Points			
Beef Lobbying	Contact your district's State Senator with a specific industry concern or request	5 Points			
Youth Development Events	Attend one of the educational sessions at Buckeye Cattlemen's Summit on an Educational Contest	5 Points			
Youth Development Events	Attend an In-Person OBYC/ OSU Beef Youth Day	15 Points			
Youth Development Events	Attend the Ohio Beef Youth Council BEEF Conference	15 Points			
Youth Development Events	Attend the Ohio Beef Expo	15 Points			
Youth Development Events	Participate in at least 3 OBYC Stockmanship Contests	15 Points			
Youth Development Events	Ohio Beef Expo Judging Contest - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in OBYC Skillathon	5 Points			
Youth Development Events	OBYC Skillathon - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the BEEF Marketing Challenge	5 Points			
Youth Development Events	BEEF Marketing Challenge - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the OBYC Prepared Speech Contest	5 Points			
Youth Development Events	OBYC Prepared Speech - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the Build-A-Beef Recipe Contest	5 Points			
Youth Development Events	Build-A-Beef Recipe Contest - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the OBYC Salesmanship Contest	5 Points			
Youth Development Events	OBYC Salesmanship - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the OBYC Meat ID Contest	5 Points			
Youth Development Events	OBYC Meat ID - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the OBYC Weed ID	5 Points			
Youth Development Events	OBYC Weed ID - Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the Beef Brief Contest	5 Points			
Youth Development Events	OBYC Beef Brief Contest- Place in the Top 5 of your age division	10 Points			
Youth Development Events	Participate in the OBYC Fed Cattle Carcass Contest	10 Points			
Youth Development Events	Place in the Top 2 places in your division of the OBYC Fed Cattle Carcass Contest	10 Points			
Youth Development Events	Attend the OBYC Beef Evaluation Workday (August 15)	15 Points			
Career Development	Job Shadow a person in the Beef Industry	15 Points			
Career Development	Attend an Ohio Beef Youth Council Networking/Career Tour	15 Points			
Career Development	Interview someone who works in the beef industry (Only one per segment)	5 Points Per Interview			
Career Development	Participate in a college visit with an agricultural program	10 Points			
Career Development	Watch the Beef Careers Exploration Video on the Ohio Beef Council website	5 Points			
Industry Events	Participate on the Meats Judging Team for 4-H/FFA	10 Points			
Industry Events	Participate on the Livestock Judging Team for 4-H/FFA	10 Points			
Industry Events	Participate in the 4-H Skillathon Contest (Chapter, Region, and/or State Level)	10 Points			
Industry Events	Exhibit at the Ohio Beef Expo (Can only be counted once)	5 Points			
Industry Events	Exhibit at the Ohio State Fair (Can only be counted once)	5 points			
Industry Events	Attend any BEST/Preview/District/County/State/National Show-Up to 10 Points	2 Points per Show			
Industry Events	Attend the Ohio State Fair (Can only be counted for one day)	10 Points			
Industry Events	Like the OCA/OBC/OBYC Facebook Page	5 Points Per Page/Per Platform			

Industry Events	Participate in your local school's "Ag Day"	15 Points			
Community Service	Volunteer at an OCA Event	10 Points			
Community Service	Donate beef to a local food pantry through your own project	15 Points			
Community Service	Volunteer at the Ronald McDonald House	10 Points			
Community Service	Volunteer for a shift at the Steak Barn during the Ohio State Fair	10 Points			
Miscellaneous	Attend/Participate at any event that is sponsored by the OCA or County Associations can receive points	TBD after submission			
Miscellaneous	Write and mail a thank you card to one of the OBYC Sponsors	10 Points per letter			