



Ohio Cattlemen's Association **STOCKMANSHIP** *Competition*

SPONSORED BY



PREPARED SPEAKING **January 8, 2022 | 9:00 a.m.**

Held in conjunction with the Scarlet and Gray Midwest Showdown.
Ohio State Fairgrounds | 717 E. 17th Ave. Columbus, Ohio 43211

Contest open to all OCA BEST participants competing in the Stockmanship division.

The OCA BEST program's Stockmanship Division provides a pathway for youth to participate in the BEST program without showing an animal. It expands BEST participants' knowledge of cattle and provides youth with an opportunity to showcase their abilities and talents outside of the show ring. The Stockmanship division is comprised of beef industry-focused events and competitions that are in conjunction with BEST shows. This division of the BEST program is open to all Ohio youth. If an existing BEST participant would like to sign up for the Stockmanship division, they will do so under their BEST user profile at best.ohiocattle.org for no additional cost outside of existing cattle nominations. If age-eligible individuals would like to participate in the Stockmanship division, but don't have cattle enrolled in the 2021-2022 BEST program, they should create their username and profile at best.ohiocattle.org and select to participate in the Stockmanship division. Non-cattle exhibiting BEST Stockmanship participants must have a current \$75 family OCA membership and will pay a one-time participation fee of \$60. Individuals may sign up for the Stockmanship program at any point throughout the season.

2021-2022 Stockmanship Contests:

- Prepared Speaking - held at the Scarlet & Gray Midwest Showdown - Saturday, January 8, 2022
- Salesmanship - held at the Weekend Spectacular - Saturday, January 22, 2022
- Cattlemen's Challenge Competition (OCA's version of a skill-a-thon) - held at the Clark County Cattle Battle - Saturday, January 29, 2022
- Fitting Contest - held at the DTS Cupid Classic - Friday, February 11, 2022
- Judging Contest - held at the Ohio Beef Expo - Friday, March 18, 2022

Prepared Speaking Registration Deadline:
Monday, January 3, 2022 | www.ohiocattle.org

Prepared Speech Rules

The main objective of Prepared Speaking is to give juniors an opportunity to perfect their speaking skills, while promoting the importance of communication skills, poise, and use of terms to speak on something they are passionate about.

1. Contestants must be BEST participants competing in the Stockmanship Division
2. Individuals will compete in their corresponding age divisions (same as showmanship): Beginner, Junior, Novice, Intermediate, Senior
3. Individuals must register for the contest online at www.ohiocattle.org
4. For Beginners, Juniors, and Novice Participants- speeches must be 4-6 minutes in length. Intermediate and Senior Participant's speeches must be 6-8 minutes in length.
5. The objective of each individual will be to display their ability to speak with poise and knowledge on their prepared topic.
6. Individuals may speak about anything that is related to Cattle or the Beef industry. Older divisions are encouraged to explore topics on current issues, policies or trends with Cattle or the Beef Industry.
7. The order of presentations will be determined by OCA BEST Stockmanship officials and will be posted prior to contest.
8. Points will be awarded as follows:
 - Organization and Content
 - Language and Delivery
 - Presentation
 - Effectiveness
 - Response to Questions
9. Judging will be by a panel of judges based on 100 points maximum from each judge. Each judge will then rank the individuals based on points allocated.
10. Participants should register online at www.ohiocattle.org by Monday, January 3, 2022.

For More Information

Ohio Cattlemen's Association - 10600 US Highway 42 - Marysville, OH 43040
www.ohiocattle.org | 614.873.6736

