

November 8, 2021
To Whom It May Concern,



The Ohio State University Saddle and Sirloin Club and the Alpha Chapter of Alpha Gamma Sigma Fraternity are excited to announce the approach of the 2022 *Midwest Showdown*. This annual steer and heifer show will be held on January 7th and 8th at the Ohio State Fairgrounds in Columbus, Ohio. Last year, the generous support from benefactors, such as yourself, helped to make the Midwest Showdown one of the largest BEST shows in the state of Ohio.

We would like to reach out to you as a potential sponsor of this year's event. Attached you will find the available sponsorship levels ranging from \$100 to \$2,000 and their corresponding show day benefits. If you choose to donate, please make checks payable to *Alpha Gamma Sigma Fraternity*. Upon request a receipt can be mailed to you once the check has been received. It is more important than ever to stick together as an industry to continue to provide the youth and their family with these opportunities. The show committee has been working diligently with the OCA BEST committee to make things as normal as possible this winter.

In appreciation of your donation, we would like to recognize you as a sponsor during our show. At the bottom of your sponsorship form, please include a bio about your business to be read between the classes of cattle. If your sponsor level includes a hanging banner please include directions of how the show committee can pick those up, or indicate that you would like to have one made.

Thank you very much for your consideration of becoming a sponsor of the 2022 Midwest Showdown. If you have any questions or concerns about the show, please feel free to contact us at the information listed below. We hope to see you at the show!

Sincerely,

Oliver McGuire
Alpha Gamma Sigma Fraternity
McGuire.411@osu.edu
(567) 201-5258

Midwest Showdown

*Owen Wallace, Saddle and Sirloin Club Midwest Showdown Chairman
Oliver McGuire, Alpha Gamma Sigma Fraternity Midwest Showdown Chairman
Alpha Gamma Sigma, Attn: Oliver McGuire, 1918 Indianola Ave., Columbus, OH 43201*

Sponsorship Available:

Bronze Sponsor - \$100

Announcements throughout show
Sponsor a class of your choosing

Gold Sponsor -\$500

Announcements throughout show
Name on Gold Sponsor Board
Personal banner in makeup ring

Silver Sponsor - \$250

Announcements throughout show
Name on Silver Sponsor Board

Platinum Sponsor - \$1000

Ring Sponsorship (one per ring)
Personal banner in ring
Announcements throughout show

Backdrop Sponsor- \$2,000

Company name on all show day flyers
Name/Logo on Official Backdrop

Company name announced during show
Company name on Sponsor Board

If you wish to reserve a stall with your sponsorship, please call:

Owen Wallace (419)632-3082

Oliver McGuire (937)727-9063

****Please complete and return this form by December 20th, 2021****

Name of Farm / Business: _____

Address: _____

Contact Persons Name: _____ Phone: _____

Email Address: _____

____ Bronze Sponsor ____ Silver Sponsor ____ Gold Sponsor

____ Platinum Sponsor

____ Backdrop Sponsor ____ Other Sponsorship: _____

In the space below, please list any information about your farm / business that you would like to include in the show program or announced during the show.
