

SCAN TO
ATTEND
& BOOK
YOUR ROOM



OHIO CATTLEMEN'S ASSOCIATION

Annual Meeting & Awards Banquet

FEBRUARY 1, 2025



COLUMBUS, OHIO

FEBRUARY 1 - MORNING

9:00 a.m. REGISTRATION OPENS

Hilton Polaris
8700 Lyra Drive
Columbus, Ohio 43240

10:00 a.m. OHIO BEEF YOUTH COUNCIL LAUNCH & AG PROFESSIONALS PANEL



Open to all beef industry youth ages 8-21 & parents. Attendees are invited to a complimentary luncheon following the program. Must register for luncheon to attend.

OBYC officers will introduce the vision and initial programs for the new Ohio Beef Youth Council. The council is a youth education initiative created to better serve the families and youth of Ohio's beef industry and invest in the next generation of industry leaders. This initiative, funded by the Beef Checkoff and OCA, will provide youth with the tools to become more effective industry leaders and inspire them to continue their engagement in Ohio's beef industry as adults.

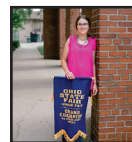
OBYC OFFICERS



TATUM POFF
Chair



CHEYENNE MYERS
Vice Chair



TAYLOR POFF
Public Relations
Director



NOAH LANG
Leadership
& Development Director

Attendees will hear from a panel of industry leaders about how programs like the youth council benefited them in their education and career goals.

PANELISTS



ZANE GROSS III, ASHLAND COUNTY

Operations Manager & Sales Lead for E. R. Boliantz Packing Co. Ohio State University graduate and meat science expert working with and advising area cattle feeders. Recipient of the OCA Young Cattleman of the Year award. Family owns Buckeye Creek Angus, a growing seedstock operation.



LINDSEY HALL, HIGHLAND COUNTY

Employed as an agent for ICAP Crop Insurance, she and her family own and operate Maplecrest Farms. As a graduate of Ohio State & Kansas State Universities and current OCA vice president, Lindsey and her family are the next generation of Maplecrest's elite seedstock operation and she is the Manager of Product Procurement for their newest business venture, Maplecrest Meats & More.



KIRSTEN NICKLES, ASHLAND COUNTY

Sustainability & Animal Care Scientist for Certified Angus Beef working to build brand integrity with their marketing partners and maintain consumer trust in the CAB brand. Ohio State University Ph.D. graduate and current member of the OCA board of directors. She is involved with her family's cattle and crop farm.



GARRETT STANFIELD, ADAMS COUNTY

Regional Business Manager for Trans Ova Genetics. Co-advisor for the Ohio Junior Simmental Association. Ohio State University graduate and former participant in the OCA Young Cattlemen's Conference leadership program. Herdsman and manager for Stanfield Farms a Simmental seedstock producer.

FOR MORE
INFORMATION
CONTACT THE
OCA OFFICE

CATTLE@OHIOCATTLE.ORG
(614) 873-6736

FEBRUARY 1 - AFTERNOON

12:00 p.m. LUNCHEON HOSTED BY OHIO BEEF COUNCIL

The Ohio Beef Council Operating Committee and staff will present a review of 2024 strategic Checkoff investments designed to build beef demand.

1:00 p.m. OHIO CATTLEWOMEN ANNUAL MEETING

Ohio CattleWomen will gather to discuss programs and priorities for the upcoming year and elect their new 2025 officer class.

1:30 p.m. OCA ANNUAL MEETING

Take an active role in OCA at the Annual Meeting where members will set policy for 2025, hear program updates, and listen to featured speaker, National Cattlemen's Beef Association (NCBA) CEO, Colin Woodall.

FEATURED SPEAKER



COLIN WOODALL, NCBA CEO

Colin Woodall is the Chief Executive Officer of the National Cattlemen's Beef Association and leads the country's oldest and largest national trade association for cattle producers in being the trusted voice and definitive leader of the beef industry. He has been with NCBA since 2004 and served as the association's Chief Lobbyist in Washington, D.C., for a decade.

3:30 p.m. OHIO CATTLEMEN'S FOUNDATION ANNUAL MEETING

Following the annual meeting, the Foundation and the Ohio CattleWomen will present scholarships to the 2024 recipients.

5:00 p.m. CATTLEMEN'S HOSPITALITY HOUR

6:00 p.m. OCA AWARDS BANQUET

The evening will include the celebration of seven distinguished award winners for the year in the categories of Young Cattleman of the Year, Industry Service Award, Industry Excellence Award, Seedstock Producer of the Year, Commercial Producer of the Year, Environmental Stewardship Award and the Outstanding County Award. A plated dinner will be served as attendees enjoy viewing the release of the award videos.

8:30 p.m. CATTLEMEN'S SOCIAL & PAC AUCTION

Stick around following the banquet to enjoy refreshments and an evening with fellow cattlemen. Don't miss your opportunity to take home some great items and experiences with the live auctions benefiting OCA PAC and its political work on behalf of Ohio's beef industry.

ANNUAL MEETING SCHEDULE