

Saturday, January 9, 2021 · Hilton Columbus/Polaris · 8700 Lyra Dr. Columbus, OH 43240

The 2021 OCA Annual Meeting will have a new format that protects the safety of our members while providing them the opportunity to conduct the business of the association. The traditional evening awards banquet will be discontinued for 2021. The schedule for the daylong program includes educational presentations, policy development, the recognition of award recipients and the presentation of Foundation scholarships.

## January 9th Schedule

- 9:00 a.m. **Registration Desk Opens**
- 10:00 a.m. **Morning Roundup**  
Presentation by Ben Bohrer, Ph.D., Assistant Professor in Meat Science and Muscle Biology at the Department of Animal Sciences, The Ohio State University.  
Presentation of OCA Environmental Stewardship Award & OCA Young Cattleman Award.
- 11:30 a.m. **Cattlemen's Lunch**  
Features an industry update by Colin Woodall, CEO for the National Cattlemen's Beef Association. He will present a post-election report that includes expectations for the cattle industry.  
Presentation of OCA Excellence Award  
OCA PAC Live Auction
- 1:30 p.m. **Afternoon Roundup**  
Presentation by Derrell Peel, Ph.D., Professor of Agribusiness in the Department of Agricultural Economics at the Oklahoma State University  
Presentation of OCA Commercial Cattlemen of the Year Award & OCA Seedstock Producer of the Year Award.
- 3:00 p.m. **OCA Annual Meeting**  
OCA members will determine policy for 2021 and hear program and policy updates.  
Presentation of OCA Industry Service Award & OCA Outstanding County Cattlemen's Association Award.
- 4:30 p.m. **OCF Annual Meeting**  
Presentation of Foundation Youth Scholarships
- 5:30 p.m. **Cattlemen's Hospitality & Wrap-up**

## Featured Speakers

### Ben Bohrer

Assistant Professor, Department of Animal Sciences  
The Ohio State University



Raised in Hillsboro, Ohio, Dr. Bohrer completed his formal education in animal sciences focusing on meat science and muscle biology at the University of Illinois at Urbana-Champaign receiving his Ph.D. in 2016. He received his B.S. and M.S. degrees from The Ohio State University.

From 2016 to 2020, he was a faculty member at the University of Guelph in Ontario, Canada as an assistant professor in the Department of Food Science. Research themes of Dr. Bohrer's lab includes several aspects of the meat science and technology spectrum including live animal growth and development, carcass evaluation, fresh meat fabrication and quality assessment, manufacture and evaluation of further processed meat products, and advancements of value-added protein foods.

### Colin Woodall

Chief Executive Officer  
National Cattlemen's Beef Association



Woodall leads the country's oldest and largest national trade association for cattle producers in being the trusted voice and definitive leader of the beef industry.

Originally from Big Spring, Texas, he graduated from Texas A&M and then worked as a grain elevator manager and merchandiser for Cargill at several locations in western Kansas and the Oklahoma panhandle. After moving to Washington, Woodall took a job with U.S. Senator John Cornyn from Texas. He has been with NCBA since 2004 and served as the association's Chief Lobbyist in Washington, D.C., for a decade. Woodall is a founding member of the Government Relations Leadership Forum, a life member of the Houston Livestock Show and Rodeo, member of the Texas Aggie Corps of Cadets Association, the Agribusiness Club of Washington, D.C., the Washington Agricultural Roundtable, and is a past Chairman of the Board of Directors for the Agriculture Council of America.

### Derrell Peel

Professor of Agribusiness, Department of Agricultural Economics, Oklahoma State University



Dr. Peel has served as the Extension Livestock Marketing Specialist since he joined Oklahoma State University in 1989. He has B.S. and M.S. degrees from Montana State University and a Ph.D. from the University of Illinois. He previously served as the Superintendent of the Southeastern Colorado Range Research Station in Springfield Colorado. His main program areas at Oklahoma State University include livestock market outlook and marketing/risk management education for livestock producers.

Dr. Peel also works in the area of international livestock and meat trade with particular focus on Mexico and Canada and the North American livestock and meat industry.

### Hotel Information

Hilton Columbus/Polaris · (614) 885-1600  
Room Rates: \$109 +tax/per night



Registration is available at  
ohiocattle.org or by calling the  
OCA office at (614) 873-6835.