



Alpha Gamma Rho Fraternity
Steer Show Committee
1979 Iuka Avenue
Columbus, Ohio 43201
www.betaagr.com

Dear Potential Sponsor:

The men of the Alpha Gamma Rho Fraternity at The Ohio State University invite you to be part of the 2021 AGR Holiday Classic BEST Sanctioned Cattle Show. We are seeking potential sponsors for our 2021 show that will be held December 10th through the 12th. **All of the proceeds will be benefitting Nationwide Children's Hospital, Ohio AgrAbility and other forms of agricultural advancement as well.** Last year we were able to donate \$10,600 to the cause.

Alpha Gamma Rho is offering potential sponsors the opportunity to advertise to our 750 plus exhibitors as well as their families and all those who come to watch our show. We also have a social media outreach that includes over 3500 followers on Facebook with posts peaking at over 5000 people reached this past year. Our goal is to create an event where the agricultural community can come together to support a great cause at Ohio AgrAbility (A consumer-driven-USDA-funded program that provides vital education, assistance and support to farmers and ranchers with disabilities) as well as Nationwide Children's Hospital!

In 2021, the AGR Holiday Classic levels of sponsorship will go as followed:

- **Headline Sponsor \$2000:** AGR Holiday Classic Presented by [enter company name here]. Will be exclusively featured on social media, banners around ring and, and logo will be prominently featured on the apparel. Your company is welcome to set up a display or booth at the show.
- **Ring and Building Sponsors \$1000:** Two Rings available to put your company's name on. Will be announced throughout the show, have banners in both rings, and will be placed on all apparel as well as social media. Your company is welcome to set up a display or booth at the show.
- **Gold Sponsor \$750-\$999:** Logo featured on individual banners in ring, on all apparel and will be displayed on social media. Company name will be announced throughout the show. Your company is welcome to set up a display or booth at the show.
- **Silver Sponsor \$500-\$749:** Company name featured in text on individual banners in ring. Company name (text only) will also be featured in text on T-shirt apparel.
- **Bronze Sponsor <\$500:** Company name placed on master donor banner within ring with other Bronze level sponsors and announced throughout the weekend.

As brothers we extend a thank you for your time as a potential sponsor and a hope that together we can build a strong partnership for the AGR Holiday Classic. All sponsors should make checks payable to the AGR Holiday Classic. As sponsors of the 2021 Holiday Classic please send company logo via email to (taylor.3214@osu.edu) and a business card/any literature for your ad to:

Alpha Gamma Rho Fraternity, Attn: AGR Holiday Classic, 1979 Iuka Ave., Columbus, Ohio 43516

If you have any questions, please contact the below chairmen:

Justin Taylor (taylor.3214@osu.edu) (740)-438-4889
Jonathan Hubert (hubert.43@osu.edu) (614)-570-8090