



Dear Youth in Agriculture Supporter,

We are very excited to announce that we will be bringing the BEST program back to Marion! The Weekend Spectacular will be held at the Marion County Fairgrounds in Marion, OH on January 22-23, 2022.

The BEST program is a youth program of the Ohio Cattleman's Association that recognizes Ohio's junior beef exhibitors for participation and placings through a series of sanctioned cattle shows that include showmanship competitions. Juniors who participate in these sanctioned shows earn points for their placings. The BEST program is coordinated by a committee that is appointed by the OCA board of directors. BEST provides an environment for friendly competition and success while serving the opportunity to create the next generation of leaders by educating juniors on beef industry issues, promoting family membership and participation in the OCA and rewarding successful accomplishments and hard work of Ohio's young cattlemen. BEST was started in 1999 with three goals: to promote youth education and leadership development, to foster beef industry youth recognition and awards, and to provide a series of shows that have consistent and ethical regulations.

Our goal is to make this a premier event to help BEST achieve the goals of the program which in turn, help our youth and the beef industry. We are actively seeking partner organizations, companies, families and friends that will help serve as event sponsors. **The event will feature a steer show on Saturday, January 22 followed by showmanship and a heifer show on Sunday, January 23.**

We ask that you consider joining us as a show sponsor and partner with us in an effort to support youth in agriculture and the beef industry in Marion County and beyond.

Within this packet, please find information regarding sponsorship levels, sponsorship Letter of Agreement and an event day agenda. We are committed to actively promoting every sponsor who will help make this a much anticipated, yearly event. If you have any questions about The Weekend Spectacular or the available sponsorship opportunities, please don't hesitate to contact us. We look forward to your help in sponsoring a positive, competitive event for our agricultural community.

Sincerely,

The Weekend Spectacular Planning Committee

Upon completion of this form, I agree to provide financial or in-kind sponsorship for The Weekend Spectacular 2022 on January 22-23, 2022. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described below. I further understand that these opportunities will not be valid until this agreement is signed and accepted. As a sponsor, I agree to provide a logo in digital form for all promotional advertising.

Please check the appropriate sponsorship and send check payable to:

**Marion County Fairgrounds: c/o The Weekend Spectacular
220 E Fairground St
Marion, OH 43302**



_____ WEEKEND BACKDROP SPONSOR \$2500

This level of sponsorship receives your logo on all backdrop photos, large signage displayed, logo on the back of The Weekend Spectacular shirts and Facebook recognition as well as your name being announced during the shows.

Deadline for inclusion is:

_____ TOP 5 AWARD SPONSORSHIP \$1000

This level of sponsorship receives name on top 5 awards, large individual signage displayed, name on the back of The Weekend Spectacular shirts and Facebook recognition as well as your name being announced during the shows.

Deadline for inclusion is:

_____ SHOW RING SPONSORSHIP \$500

This level of sponsorship receives individual signage posted in the show ring, logo on the back of the shirt and Facebook recognition as well as your name being announced during the shows. **Deadline for inclusion is:**

_____ INDIVIDUAL SIGN IN THE RING \$250

This level of sponsorship receives individual signage posted, name on the back of the shirt and Facebook recognition as well as your name being announced during the shows. **Deadline for inclusion is:**

_____ GROUP SIGN IN THE RING \$100

This level of sponsorship receives name listed on group signage and Facebook recognition as well as your name being announced during the shows. **Deadline for inclusion is:**

Personal Donation: \$ _____ In-Kind Donation: _____

Sponsor Name(s) _____

Address _____

City, State, Zip _____

Phone Number _____ Email _____

Authorized Sponsor Signature _____ Date _____

CHECKS PAYABLE AND MAILED TO:

**Marion County Fairgrounds: c/o The Weekend Spectacular
220 E Fairground St
Marion, OH 43302**

For more information about sponsorship opportunities or other ways to help, please contact us at 740.225.1454.